INFINITY
POWER TO SEE
FREEDOM TO CHOOSE

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The Infinity progressive lens series from Waterside delivers a comprehensive range of lens designs to suit every budget and lifestyle.

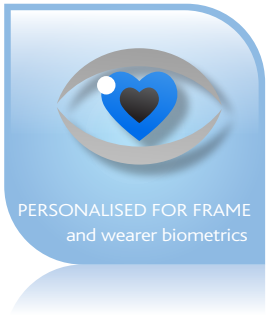
Todays presbyopes are far more active and visually demanding than ever before and the Infinity range provides a solution for even the most exacting requirements.

Digital surfacing now enables the manufacturing of lenses with tremendous accuracy, ensuring lenses are produced exactly as intended by the designer.

Advanced design options in the widest range of materials available.

All Infinity Dimension HD and Evolution HD lenses are available with our unique PureView Ultra Clear Anti-reflective Coating.

Each with a guaranteed level of quality and performance.



Traditional

INFINITY Plus^{2+}

INFINITY Dimension^{HD}

INFINITY Evolution ULTRA^{HD}

INFINITY Evolution EXCEL^{HD}

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PROGRESSIVE DESIGNS

Traditional

Plus^{2}

- Affordable Digital Benefits
- Wider field of clear vision
- Suitable for shallow frames

Dimension^{HD}

- High Definition Vision
- Wider field of clear vision
- Fast adaptation
- Suitable for shallow frames

Evolution ULTRA^{HD}

- Bespoke design to frame
- High Definition Vision
- Wider field of clear vision
- Fast adaptation
- Suitable for shallow frames

Evolution EXCEL^{HD}

- Customised to wearer
- Bespoke design to frame
- High Definition Vision
- Wider field of clear vision
- Fast adaptation
- Suitable for shallow frames

The ultimate

FREEDOM TO DISPENSE

Plus^{2+}

DIGITAL PERFORMANCE at an AFFORDABLE PRICE

Infinity Plus^{2+}

Entry level digitally surfaced lens.

Versatile General Wear Design.

Offers the wearer not only an ultra comfortable field of vision at all ranges but also the possibility to wear progressive lenses in modern shallow frames.

Dimension^{HD}

Opening a NEW DIMENSION with HIGH DEFINITION VISION

Infinity Dimension HD

Backside digital progressive with a wide vision area guarantees optimal performance at all distances.

State of the art computer calculations result in sharper vision throughout the entirety of the lens.

A fully Aspheric design with an optimised balance between the distance, intermediate and near vision zones.

Evolution ULTRA HD

Taking PROGRESSIVE DESIGN to a whole new LEVEL

Infinity Evolution ULTRA HD

Represents a new era for progressive lenses.

New Advanced design guarantees the highest optical performance with outstanding cosmetics.

Point by point wavefront analysis and correction allows for the creation of an exceptionally accurate progressive design that is uniquely specific to an individuals prescription.

Evolution EXCEL HD

The ULTIMATE VISUAL EXPERIENCE for ANY WEARER

Infinity Evolution EXCEL HD

Manufactured using the very latest design technologies.

Fully customised for frame shape / size, position of wear and wearers biometrics.

Design compensated in accordance with 'wearer power'.

Requires Pantoscopic Angle, Back Vertex Distance and Dihedral (wrap) measurements.

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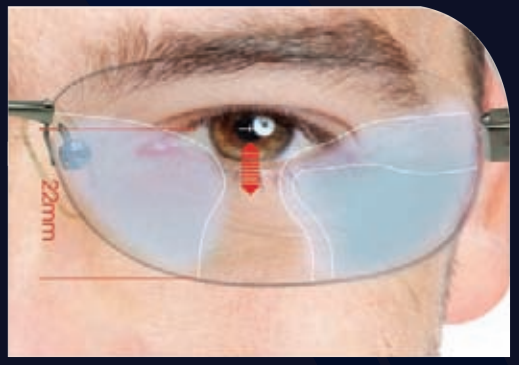
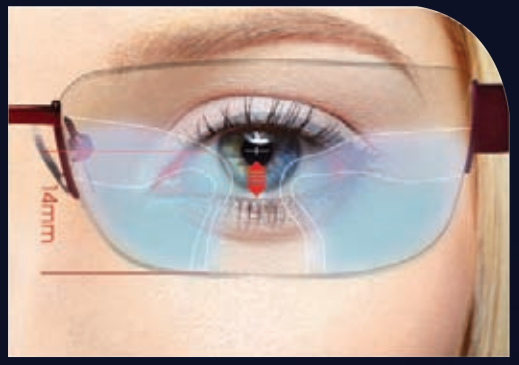
VARIABLE PROGRESSION AREAS (VPA)





Infinity Evolution's **DESIGNS WITH VPA**
provide your patients with
FREEDOM OF FRAME CHOICE
and an
ENHANCED VISUAL EXPERIENCE

Traditional progressives only offer fixed corridor lengths which can restrict frame choice and compromise visual performance.

Infinity Evolution utilises 'tried and tested' unique designs and technology to overcome this problem via VPA.

Evolution's Variable Progression Areas adapt Distance, Intermediate and Reading zones according to frame shape and size.

Evolution Excel HD improves visual performance even further by design adaptation in accordance with both frame and wearers precise measurements.

INFINITY COLOURS

POWER TO SEE
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Fashion photochromics in 6 colours

Bright, happy and stimulating. Associated with intellect and expression of thoughts. Excellent for cloudy, rainy or foggy conditions improving clarity and perception.

Assertive, warm and sensual. For the individual who wants to stand out from the crowd and express their personality.

For the creative, confident and imaginative. A glare reducing contrast colour, especially beneficial under bright lighting.

Happy colour, freeing emotions and self esteem. Sharpens images against dark backgrounds and enhances perception/contrast in low light.

Mystery, richness and refinement. Make a statement whilst reducing glare and aiding contrast definition.

The colour of nature and peace of mind. A colour of joy and lightness aiding comfort in artificial light conditions.

The perfect blend of **Fashion**, **Expression** and **Inspiration**.

SPORT

Panoramic Natural Vision.

Compensated decentred designs especially for modern wrap around frames.

Providing eye protection whilst effectively improving visual comfort and enhancing peripheral vision.

High Definition single vision and progressive designs in 6 and 8 base.

The LIFESTYLE LENS OF CHOICE for all types of SPORTS and OUTDOOR activities

OFFICE

Extra wide and long intermediate zones enhance mid-range visual performance for professional work at computers or in meetings.

Providing optimum visual comfort when working with computers or visual displays in any environment.

Latest design technologies.

COMBATS VISUAL FATIGUE